

CIRCLE OF FRIENDS SPONSORSHIP OPPORTUNITIES

Featured Speaker Margaret Hoelzer, Olympic Swimmer & Child Advocate

The Townsend Hotel Birmingham, MI

Registration: https://www.carehouse.org/circle-of-friends

Event Chairs:

Meredith Carrel Wendi Farner Tracy Nystrom

Questions? Contact:

Rebecca Anderson randerson@carehouse.org January 24 & 25, 2024

ABOUT OUR SPEAKER <u>Margaret Hoelzer</u>



Margaret Hoelzer is proof that if you put your mind to it, anything is possible. Overcoming sexual abuse as a child, Hoelzer rose to the top in her sport of swimming and continues to excel as an internationally recognized motivational speaker and advocate. In 2008 after competing in her second Olympic Games, becoming a three-time Olympic medalist, and breaking a World Record.

Margaret revealed to the world that she had been sexually abused as a child. Leveraging her platform as an Olympic athlete to help spread awareness in a time before the Time's Up and Me Too movements, Margaret was one of the first professional athletes to speak out about her experience with sexual abuse. She is currently a spokesperson for the National Children's Advocacy Center and is a featured survivor in the national award-winning Darkness to Light training video, "Stewards of Children." Margaret has received numerous awards for her advocacy work. When she's not doing advocacy work, Margaret enjoys sharing her Olympic spirit and experience with Olympic hopefuls and businesses all around the country by teaching youth swim clinics and speaking to local communities. She has a degree in psychology with a minor in criminology and pursued a graduate degree in sociology from Auburn University.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$25,000 | EXCLUSIVE

Your support helps 20 children and their families find hope and healing through a year of therapy at CARE House.

- Logo recognition as Presenting Sponsor on all event printed materials including invitation (Deadline 11/15), public relations, & program
- Logo recognition as Presenting Sponsor on all social media including CARE House website, Facebook, Instagram, and e-blasts to over 4,500 constituents.
- Logo recognition at Circle of Friends.
- Podium recognition and an opportunity to speak during the Circle of Friends event program.
- Opportunity to provide a take-away gift to attendees.
- 10 Tickets to the Circle of Friends Preview Party (January 24)
- 10 Tickets to the Circle of Friends Luncheon (January 25)

FRIEND SPONSOR | \$10,000

Your support helps to educate 1,500 adults about their responsibilities for the protection of children - how to recognize signs of sexual abuse, how to react and report so that the abuse can be stopped, and more.

- Logo recognition as a Friend Sponsor on all Circle of Friends printed materials including invitation (Deadline 11/15), public relations, & program.
- Logo recognition as a Friend Sponsor on all social media including CARE House website, Facebook, Instagram, and e-blasts to over 4,500 constituents.
- Logo recognition at Circle of Friends
- 5 Tickets to the Circle of Friends Preview Party (January 24)
- 10 Tickets to the Circle of Friends Luncheon (January 25)

SPONSORSHIP OPPORTUNITIES

COMMUNITY SPONSOR | \$5,000

Your support provides 35 meals for a group of 60 children and adults who attend our weekly Family Support Group.

- Logo recognition as a Community Sponsor on all Circle of Friends printed materials including invitation (Deadline 11/15), public relations, & program.
- Logo recognition as a Community Sponsor on all social media including CARE House website, Facebook, Instagram, and e-blasts to over 4,500 constituents.
- Logo recognition at Circle of Friends
- 5 Tickets to the Circle of Friends Preview Party (January 24)
- 10 Tickets to the Circle of Friends Luncheon (January 25)

NEIGHBORHOOD SPONSOR | \$2,500

Your support gives 5 children who are victims of abuse one month of therapy services.

- Logo recognition as a Neighborhood Sponsor on all Circle of Friends printed materials including invitation (Deadline 11/15), public relations, & program.
- Logo recognition as a Neighborhood Sponsor on all social media including CARE House website, Facebook, Instagram, and e-blasts to over 4,500 constituents.
- Logo recognition at Circle of Friends
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28th Annual Circle of Friends Luncheon

The Townsend Hotel

Thursday, January 25, 2024, 11:00am to 1:30pm

Preview Party – Wednesday, January 24, 2024

Location TBD 6:00 to 9:00pm

Yes! I will support CARE House.

Company Name:	
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Address:	
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Sponsorship Level:

__ Presenting Sponsor \$25,000

__ Friend Sponsor \$10,000

__ Community Sponsor \$5,000

__ Neighborhood Sponsor \$2,500

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