



SPONSORSHIP OPPORTUNITIES



**Sasha Joseph
Neulinger**

Survivor, Director, Child
Abuse Activist

Sasha is the Founder and President of Voice For The Kids, and Co-Founder and Head of Production at Step 1 Films. In 2015, Sasha presented at TEDxBozeman with his first public speech, "Trauma Is Irreversible. How It Shapes Us Is Our Choice." Since his TED Talk, Sasha has presented over 100 keynote speeches around the world, helping raise over \$7 Million for the fight against child abuse. Sasha made his directional debut at the 2019 Tribeca Film Festival with his autobiographical, feature length documentary, *REWIND*.

26th Annual Circle of Friends Luncheon – Townsend Hotel
Thursday, January 27, 2022 11:00am to 1:30pm

Circle of Friends Preview Party – Rewind Screening
Wednesday, January 26, 2022, 6:00-9:00pm

Circle of Friends is one of the most important and well attended events in support of CARE House and the over 8,000 children and families we serve each year. It's a special day where the community comes together to show their support and raise funds for the thousands of children who need help to prevent abuse or gain healing intervention and treatment after experiencing abuse. 300 people from Oakland County attend the event in order to hear stories that are often kept quiet.

CARE House of Oakland County is an advocate for the safety of all children, and a leading resource in the prevention of child abuse, and the protection of children through intervention, treatment, education, training and research.

In his candid personal memoir, *REWIND*, Sasha Joseph Neulinger revisits his childhood and the events that tore apart his seemingly-perfect world.

Drawing upon an incredibly revealing home video archive, Neulinger revisits these events 20 years later to piece together an unflinching story of the cycles and consequences of abuse, to examine what it means to heal, and to use those experiences to effect positive change in the world.

REWIND had its US Television Premiere on May 11, 2020 as a part of PBS' Independent Lens lineup, where the film reached 280 Million households nationwide. *REWIND* was nominated for a Critics Choice Award for Best First Feature Documentary, and received 3 Emmy Nominations, including Outstanding Social Issue Documentary, Outstanding Direction, and Outstanding Editing.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000 (Exclusivity)

Your support helps twenty children and their families find hope and healing through therapy at CARE House.

- Logo recognition as Presenting Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as Presenting Sponsor on all Social Media Recognition including website, Facebook and E-blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- Podium recognition at the event and an opportunity to speak during the live program
- Opportunity to provide a take away gift to attendees
- 10 tickets to the Circle of Friends Preview Party
- 10 tickets to the Circle of Friends Luncheon

Friend Sponsor \$10,000

Your support helps to educate 1,500 adults about their responsibilities for the protection of children – how to recognize signs of sexual abuse, how to react and report so that the pain and humiliation of abuse can be stopped.

- Logo recognition as a Friend Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as a Friend Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 5 tickets to the Circle of Friends Preview Party
- 10 tickets to the Circle of Friends Luncheon



SPONSORSHIP OPPORTUNITES

Community Sponsor \$5,000

Your support provides 35 meals for a group of 60 children and adults who attend a weekly family support group.

- Logo recognition as a Community Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as a Community Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 5 tickets to the Circle of Friends Preview Party
- 5 tickets to the Circle of Friends Luncheon

Neighborhood Sponsor \$2,500

Your support gives 5 children who are victims of abuse a month of therapy services.

- Logo recognition as a Neighborhood Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as a Friend Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 2 tickets to the Circle of Friends Preview Party
- 2 tickets to the Circle of Friends Luncheon



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26th Annual Circle of Friends Luncheon – Townsend Hotel
Thursday, January 27, 2022 11:00am to 1:30pm

Preview Party – Wednesday, January 26, 2022 6:00pm to 9:00pm

Yes! I will support CARE House.

Company Name: _____

Company Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level:

Presenting Sponsor \$25,000

Friend Sponsor \$10,000

Community Sponsor \$5,000

Neighborhood Sponsor \$2,500

Payment Type: Master Card Visa Check

(Please Make Checks payable to CARE House of Oakland County)

Card Number: _____ Expiration: _____

Security Code: _____ Billing Address: _____

CARE House of Oakland County 44765 Woodward Ave. Pontiac, MI 48341

www.carehouse.org

Contact: Chad Ozias, Director of Philanthropy

cozias@carehouse.org 248.506.2608