



SPONSORSHIP OPPORTUNITES

25th Annual Circle of Friends Luncheon – Virtual Event *Thursday, January 28, 2021*

Circle of Friends is one of the most important and well attended events in support of CARE House and the over 8,000 children and families we serve each year. It's a special day where the community comes together to show their support and raise funds for the thousands of children who need help to prevent abuse or gain healing intervention and treatment after experiencing abuse.

CARE House of Oakland County is an advocate for the safety of all children, and a leading resource in the prevention of child abuse, and the protection of children through intervention, treatment, education, training and research.

On March 23, 1977 the lives of the King family would be changed forever; tragically, Timmy King, age 11, would become the fourth victim of the Oakland County Child Killer. His father, Barry King, would dedicate the rest of his life seeking justice for his son – the case still remains unsolved. Determined not to be bound by this devastating event and motivated to enact change, Mr. and Mrs. King established the Tim King Fund, which offers assistance to abused and neglected children, and promotes youth activities in Birmingham, Michigan. We are grateful that the King's have also been cherished, longtime supporters of CARE House.

This year, CARE House Circle of Friends will honor Barry King in memoriam for his tireless efforts acting as a champion for his son, Tim, and also the safety of children throughout Oakland County.

As we celebrate Barry King, we also remember his family's painful, but important, journey, and the tragic abductions and deaths of four young children more than 40 years ago. By recalling these victims, we turn our attention to the children that CARE House stands ready to serve in 2021 and beyond. You can play a role and help us make a difference by allowing this painful story to inspire support for today's victims of child abuse and neglect into survivors and their journey to healing.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000 (Exclusivity)

Your support helps twenty children and their families find hope and healing through therapy at CARE House.

- Logo recognition as Presenting Sponsor on all Circle of Friends printed materials including invitation (deadline December 15th), public relations, and program (4,000 constituents)
- Logo recognition as Presenting Sponsor on all Social Media Recognition including website, Facebook and E-blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- Recognition at the event and an opportunity to speak during the virtual program if desired
- 10 Patron tickets to the Circle of Friends Virtual Event
- 10 copies of *The Snow Killings: Inside the Oakland County Child Killer Investigation* by Marney Rich Keenan
- 10 invitations to our virtual book club with Marney Rich Keenan

Friend Sponsor \$10,000

Your support helps to educate 1,500 adults about their responsibilities for the protection of children – how to recognize signs of sexual abuse, how to react and report so that the pain and humiliation of abuse can be stopped.

- Logo recognition as a Friend Sponsor on all Circle of Friends printed materials including invitation (deadline December 15th), public relations, and program (4,000 constituents)
- Logo recognition as a Friend Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- Emcee recognition at the event
- 8 Patron tickets to the Circle of Friends Virtual Event
- 8 copies of *The Snow Killings: Inside the Oakland County Child Killer Investigation* by Marney Rich Keenan
- 8 invitations to our virtual book club with Marney Rich Keenan



SPONSORSHIP OPPORTUNITES

Community Sponsor \$5,000

Your support provides 35 meals for a group of 60 children and adults who attend a weekly family support group.

- Logo recognition as a Community Sponsor on all Circle of Friends printed materials including invitation (deadline December 15th), public relations, and program (4,000 constituents)
- Logo recognition as a Community Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 5 Patron tickets to the Circle of Friends Virtual Event
- 5 copies of The Snow Killings: Inside the Oakland County Child Killer Investigation by Marney Rich Keenan
- 5 invitations to our virtual book club with Marney Rich Keenan

Neighborhood Sponsor \$2,500

Your support gives 5 children who are victims of abuse a month of therapy services.

- Logo recognition as a Neighborhood Sponsor on all Circle of Friends printed materials including invitation (deadline December 15th), public relations, and program (4,000 constituents)
- Logo recognition as a Friend Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 2 Patron level tickets to our virtual event
- 2 copies of The Snow Killings: Inside the Oakland County Child Killer Investigation by Marney Rich Keenan
- 2 invitations to our virtual book club with Marney Rich Keenan



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Yes! I will support CARE House.

Company Name: _____

Company Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level:

Presenting Sponsor \$25,000

Friend Sponsor \$10,000

Community Sponsor \$5,000

Neighborhood Sponsor \$2,500

Payment Type: Master Card Visa Check

(Please Make Checks payable to CARE House of Oakland County)

Card Number: _____ Expiration: _____

Security Code: _____ Billing Address: _____

CARE House of Oakland County 44765 Woodward Ave. Pontiac, MI 48341

www.carehouse.org

Contact: Chad Ozias, Director of Philanthropy

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