



SPONSORSHIP OPPORTUNITIES



**Rachael
Denhollander**

Lawyer & Sexual
Abuse Activist

Rachael Denhollander is an advocate and educator who became known internationally as the first woman to file a police report and speak publicly against Larry Nassar, one of the most prolific sexual abusers in recorded history. As a result of her activism, over 250 women came forward as survivors of Nassar's abuse, leading to his life imprisonment.

24th Annual Circle of Friends Luncheon – Townsend Hotel
Thursday, January 23, 2020 11:00am to 1:30pm

Preview Party
Wednesday, January 22, 2020 6:00pm to 8:00pm

Circle of Friends is one of the most important and well attended events in support of CARE House and the over 8,000 children and families we serve each year. It's a special day where the community comes together to show their support and raise funds for the thousands of children who need help to prevent abuse or gain healing intervention and treatment after experiencing abuse. 300 people from Oakland County attend the event in order to hear stories that are often kept quiet.

CARE House of Oakland County is an advocate for the safety of all children, and a leading resource in the prevention of child abuse, and the protection of children through intervention, treatment, education, training and research.

Rachael Denhollander was only 15 when Larry Nassar sexually abused her. Sixteen years later, she was the first woman to press criminal charges and publicly reveal that she had been one of the many victims of the USA Gymnastics team doctor. The decision to speak out ultimately led her to lose friends, her church community, and her privacy. Yet in so doing, she sparked a tidal wave of accusations against the doctor revealing the appalling extent of his abuse. Now she educates and advocates, illuminating not only issues of abuse, but also the very cultural dynamics that allow abusers to remain in power. Weaving in details of her personal story, she shows how to support survivors, stand against abuse, and find healing. Armed with courage and conviction, she inspires audiences as she continues to advocate, call for accountability, and stand for those who have yet to have a voice.

For her work as an advocate and educator on sexual abuse, Rachael was named one of TIME Magazine's 100 Most Influential People in the World in 2018.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000 (Exclusivity)

Your support helps twenty children and their families find hope and healing through therapy at CARE House.

- Logo recognition as Presenting Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as Presenting Sponsor on all Social Media Recognition including website, Facebook and E-blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- Podium recognition at the event and an opportunity to speak during the live program
- Opportunity to provide a take away gift to attendees
- 10 tickets to the Circle of Friends Preview Party
- 10 tickets to the Circle of Friends Luncheon

Friend Sponsor \$10,000

Your support helps to educate 1,500 adults about their responsibilities for the protection of children – how to recognize signs of sexual abuse, how to react and report so that the pain and humiliation of abuse can be stopped.

- Logo recognition as a Friend Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as a Friend Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 5 tickets to the Circle of Friends Preview Party
- 10 tickets to the Circle of Friends Luncheon



SPONSORSHIP OPPORTUNITES

Community Sponsor \$5,000

Your support provides 35 meals for a group of 60 children and adults who attend a weekly family support group.

- Logo recognition as a Community Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as a Community Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 5 tickets to the Circle of Friends Preview Party
- 5 tickets to the Circle of Friends Luncheon

Neighborhood Sponsor \$2,500

Your support gives 5 children who are victims of abuse a month of therapy services.

- Logo recognition as a Neighborhood Sponsor on all Circle of Friends printed materials including invitation (deadline November 20th), public relations, and program (4,000 constituents)
- Logo recognition as a Friend Sponsor on all Social Media Recognition including Website, Facebook and E-Blasts to over 3,000 CARE House supporters.
- Logo recognition at the event
- 2 tickets to the Circle of Friends Preview Party
- 2 tickets to the Circle of Friends Luncheon



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Yes! I will support CARE House.

Company Name: _____

Company Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level:

Presenting Sponsor \$25,000

Friend Sponsor \$10,000

Community Sponsor \$5,000

Neighborhood Sponsor \$2,500

Payment Type: Master Card Visa Check

(Please Make Checks payable to CARE House of Oakland County)

Card Number: _____ Expiration: _____

Security Code: _____ Billing Address: _____

CARE House of Oakland County 44765 Woodward Ave. Pontiac, MI 48341

www.carehouse.org

Contact: Chad Ozias, Director of Philanthropy

cozias@carehouse.org 248.333-4936